



MEDIA KIT



Polmanarkivet

POLMANARKIVET.COM

HEJ@POLMANARKIVET.COM

POLMANARKIVET STORY

A LITTLE BIT ABOUT US

Established in 2023, Polmanarkivet has been illuminating the lives and histories of the Polman, Pålman, & von Pohlmann families and bringing forgotten stories to life.

OUR PURPOSE

To illuminate the lives and histories of the Polman, Pålman, & von Pohlmann families.

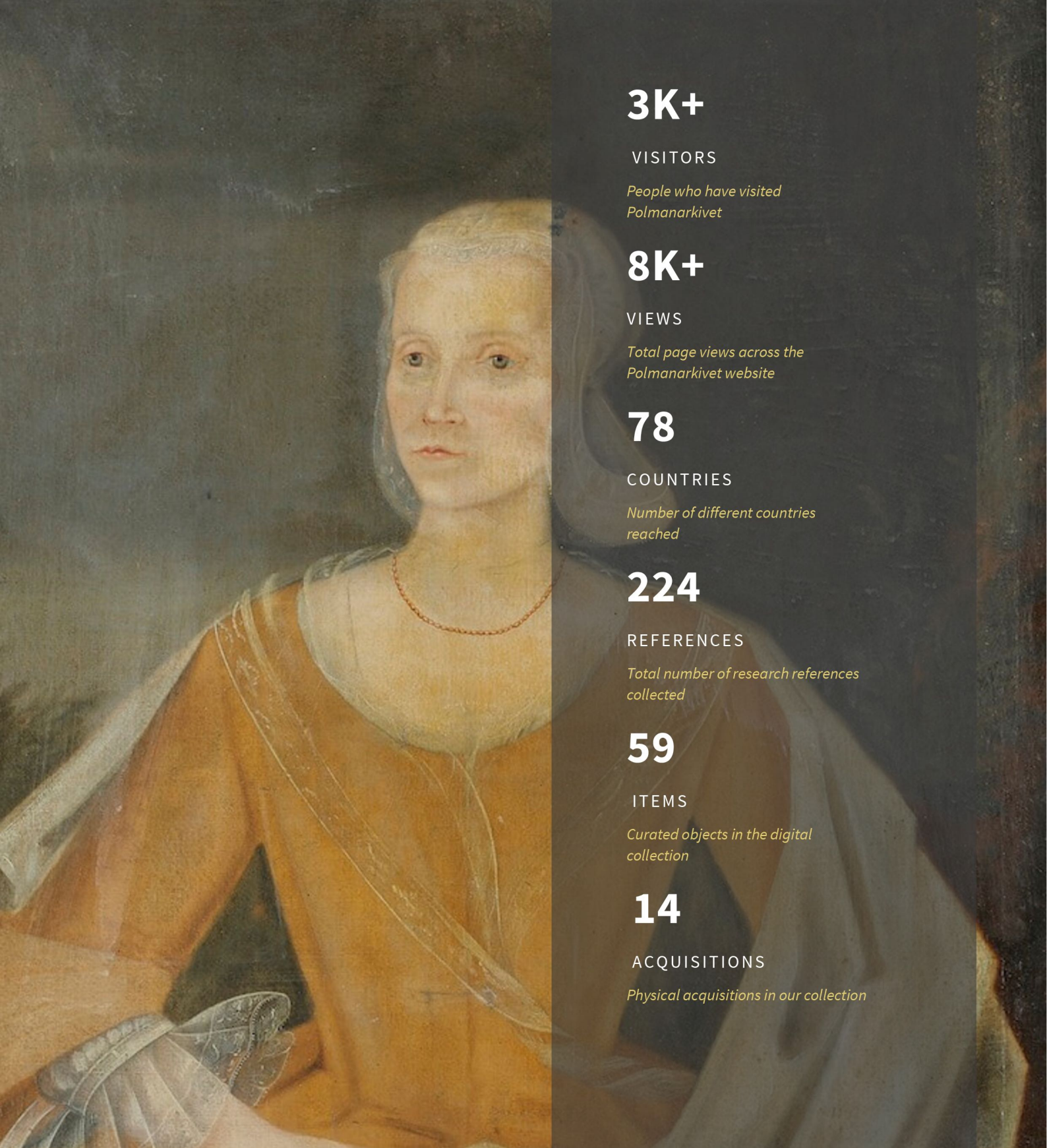
OUR MISSION

We bring the Polman, Pålman, & von Pohlmann past to life through stewardship, research, and storytelling.

OUR VISION

We strive to collect and disseminate materials that have genealogical, historical, or cultural significance, and ensure that our collections are appropriately stored, preserved, managed, and researched.





3K+

VISITORS

*People who have visited
Polmanarkivet*

8K+

VIEWS

*Total page views across the
Polmanarkivet website*

78

COUNTRIES

*Number of different countries
reached*

224

REFERENCES

*Total number of research references
collected*

59

ITEMS

*Curated objects in the digital
collection*

14

ACQUISITIONS

Physical acquisitions in our collection

OUR NUMBERS

GET IN TOUCH

Website: polmanarkivet.com
Email: hej@polmanarkivet.com
Social Media: [@polmanarkivet](https://www.instagram.com/polmanarkivet)

AUDIENCE DEMOGRAPHICS

52%

Male
Audience

47%

Female
Audience



Sweden 40%
Latvia 9%
Estonia 8%





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